



become a **builder**
Invest in Quality of Life.

■ 100% Tax receiptInvest in your bank account

Your full \$1,000 donation is eligible for a charitable tax receipt - if you're planning to donate already, that's money back in your pocket, or an opportunity to give a little more somewhere else! Or, if this is your one charitable contribution for the year, it will make filing your taxes a little easier!

■ Free publicityInvest in yourself

The ASR will recognize Builders in numerous and unique ways. You'll be recognized in newspaper advertisements throughout the province, highlighted in Media Releases surrounding Quality of Life events and on display on the ASR Website and a future ASR office "Builder Wall." Plus, that recognition carries over from year to year.

■ Public perception.....Invest in your image

The general public doesn't often associate generosity and giving with REALTORS®. The Quality of Life initiative was developed in part to alter perceptions, and provide concrete examples to the public - your potential clients - that REALTORS® care about their communities and the people who live there.

■ Healthy communities.....Invest in your business

With six annual grants of \$5,000 each being distributed throughout Saskatchewan, the impact of the Quality of Life Legacy fund is felt province-wide. Healthy communities contribute to economic wellness, and ensure sustainable real estate business now and into the future!

■ Ongoing givingInvest in the future

The interest earned from Builder contributions to the Quality of Life Legacy Fund supports the annual grants. The goal is that one day, the fund will support itself, without the need for annual fundraising, and provide a continuous supply of financial benefit to those deserving members of our community who are working to make a difference!



ASSOCIATION OF
SASKATCHEWAN
REALTORS®

communicate · educate · advocate