



March 23, 2018

**Okay, I'm calling myself out on this one! Who am I trying to kid?!** The photo that has been included on my blog is woefully out of date! As you can see, my hair used to be long and (bottle) blond-ish. Now, it's short and grey. And the wrinkles and lack of skin tone that made me cringe five years ago, now seem so minor (but what harbingers of droop they turned out to be!).

I really have nothing to say in my defense; I just liked that picture. In fact, had my children not been forced to read my blog, it is doubtful this post would be happening. Far from my request to give me some feedback on my blogging, they wouldn't shut up about what they called "the whole photo misrepresentation thing."

And, judging from the business cards I've collected, I'm not the only one attached to a photo less reflective of their present state of facial affairs. For many years, REALTORS® have included their likeness on business cards, notepads, calendars, bus benches, etc., and it is a wonderful way to advertise. However, if the point of having a photo on a card (or whatever) is to facilitate recognition, unless your target audience is your high school classmates, not many will make the leap from the photo to the real-time person.

Like many of you, I prefer to use a photo taken with decent lighting, proper posing and an overall professional look. But when the look is from several years to a decade or more ago, it's probably time to get thee to a photo studio. I envy those who are endlessly photogenic and can take a decent selfie. As you can see from my effort, I have neither the skill nor the filters to selfie effectively.

If you have an opinion on this (or any other) topic, that you'd like to share, I'd like to read about it; you can reach me here.

Yours in blogging,

Patty

